



PHOTOGRAPHY WORKSHOP
 BASIC TO INTERMEDIATE DIGITAL PHOTOGRAPHY
 for beginners and amateurs

NEW DATES!
10 APRIL 2010 ➔ **SIBU**, Sarawak
17 APRIL 2010 ➔ **MIRI**, Sarawak
24 APRIL 2010 ➔ **KOTA KINABALU**, Sabah

Explore the wonderful world of photography through the lenses of your DSLR camera!

Enhance your photography skills with Basic to Intermediate Digital Photography workshop organized by the Alvin Leong Academy of Photography!

This workshop is suited for new and amateur photographers who would like to learn more about the fundamentals of photography. This is a course designed to help you utilize and take full control of your DSLR camera through the Manual Mode.

RATE: RM480 per person – inclusive of lunch, tea breaks, notes and a memorable learning experience!

REGISTER EARLY AND RECEIVE RM50 DISCOUNT!

Location	Closing date for Early bird discount	Closing date for Workshop registration
Sibu, Sarawak	19 March	2 April
Miri, Sarawak	26 March	9 April
Kota Kinabalu, Sabah	2 April	16 April

For further enquires, please contact us at:

Tel: 082-570 818

Email: info@alvinleongacademy.com

Programme:

This workshop is made up of both theory and practical sessions conducted by the Academy's instructors who are professional photographers.

SIBU, SARAWAK – EDWIN LAY
MIRI, SARAWAK – CHARLES KUNG
KOTA KINABALU, SABAH – BRAENDAN YONG

SATURDAY

Morning	8.30am	Arrival and registration of participants (at Hotel)
	9.00am	Session 1
	10.30am	Tea break
	10.45am	Session 2
	12.30pm	Lunch

Afternoon	1.30pm	Depart for Outdoor Practical (Venue TBA)
	2.00pm	Session 3: Outdoor Practical
	4.30pm	End of Outdoor Practical
		-Rest Break-

**Participants are encouraged to pick out 5 photos each to be submitted for photo review.
No post production is needed.*

Evening	6.30pm	Submission of photos (softcopy) for review (at Hotel)
	7.00pm	Session 4: Photo Review
		Summary, Q&A
		Presentation of Certificates
	9.00pm	Tea Break
		-END-

Equipment needed: DSLR Camera, Tripod* and Flash*. Laptop*, Card Reader and Pendrive. (*if any)

Certification: Every participant will receive a Certificate of Attendance upon completing the workshop.

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Booking & Payment Terms:

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Please make payment to:-

MAYBANK BERHAD

Account No : 5112 3401 1238

Beneficiary : Alvin Leong Academy of Photography Sdn. Bhd.

Please include your full name, contact no. and NRIC/Passport No. with the proof of payment. Kindly email or fax to us at, email: info@alvinleongacademy.com or fax: 082- 570 801.

Your participation will only be confirmed once we have received your payment. A confirmation slip will be emailed/ faxed to you once your completed registration form and full payment details are received.

Please read and understand these Terms and Condition below before you proceed to pay and sign-up for our classes.

By signing up and paying for our classes, you hereby agree to the Terms and Conditions below:

- Size of classes are up to a maximum of 30 persons
- Alvin Leong Academy reserves the rights to change the terms & conditions, cancel or postpone a workshop whenever it sees fit (in the event of cancellations by the Academy, full refund of fees paid by participants will be processed within 60 days from the cancellation announcement date).
- All workshops will only begin if the number of participants exceed 15 participants
- All participants who have registered or paid in full, please take note that there will be strictly NO REFUND in the event that you do not turn up for the workshop.
- Once participant(s) have paid for workshop, attendance is compulsory. Participants are not allowed to postpone a class for other future date(s), under any condition. Suggestion: if you are unable to attend, kindly give your seat to your friends or you may sell resell to them your seat. All certificates issued will be under the attendee's name. Please inform us about this prior to the workshop date.
- In the event the cancellation or postponement of a workshop is done by Alvin Leong Academy, participants who are unable to attend on this new date are eligible to full refunds.
- Alvin Leong Academy will not be liable and/or responsible for personal flight and hotel bookings made by participants of our class and/or workshops due to date cancellations and/or postponements. We advise participants to confirm with us before making their hotels and/or flights reservations.

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Who are we?

Alvin Leong Academy of Photography (ALAP) in collaboration with Open University Malaysia, School of Life-Long Learning (OUM-SOLL) is the first professional photography institute in Malaysia. The Academy creates a platform for photographers to pursue their professional qualifications. The Academy offers programmes such as the OUM Career Certificate and Executive Diploma in Photography at its campuses in Kuching, Kuala Lumpur and Kota Kinabalu.

Other than the formal programmes, the Academy also creates and provides photography education via public and private Photography workshops and events in cities around Malaysia and overseas.

Who are our Instructors?



BRAENDAN YONG holds an MBA from the University of South Australia. Braendan is an Associate member with the Master Photographer Association UK and an international award winning photographer whose passion is in wedding and portraits.



CHARLES KUNG is a photographer with 20 years experience specializing in events, weddings, ID, architecture and aerial photography. His works have been published in regional architecture/ID and travel magazines. Charles enjoys self-assigned landscape, travel, documentary and street photography when not photographing commercially.



EDWIN LAY is a member of the Wedding Photo Journalistic Association (WPJA). Edwin started in the industry out of pure love for wedding and event photography. His photography style is natural and contemporary. Edwin's works has been published in various magazines nationwide.

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What will you learn?

In this workshop, participants will learn:

Camera controls:

- *Learn about EV compensation.*
- *Master manual settings.*
- *The exposure triangle.*
- *White balance and color temperature.*
- *Flash compensation.*
- *Understanding histogram.*
- *Advanced metering.*
- *Flash sync.*

Techniques:

- *Understanding lighting.*
- *Benefits of black and white.*
- *Composition and elements of composition.*
- *Learn to use your speed light.*
- *Photographing outdoor portraitures.*
- *Street photography.*
- *Tips from the professionals.*
- *Photos review and comments by our instructor.*

Outdoor practical session:

- *Learn to shoot outdoor portraitures (model will be provided).*
- *Street photography.*

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